



## Taleo Alliance Certification Program (TACP)

### Why Certify?

#### Establish and Reinforce Partner Credibility

- Validate knowledge and skills
- Subject matter expertise in specialty areas
- Bench strength for projects and assignments

#### Demonstrate Partner Commitment to Quality

- Achieve and maintain standards of work
- Keep current with new functionality and products
- Reduce project risk for clients
- Serve as a specialized “extension” of Taleo

#### Promote Extended Partner Engagement and Services with the Client

### What do Partners Achieve?

#### Benchmarked Knowledge and Proficiency Acknowledged by:

- Expertise on Taleo Enterprise to share/implement with clients
- Certificates to individual
- Certificate/plaque to your organization
- Designation within Partners pages on Taleo.com
- Logos to signify certification levels for use on:
  - Business cards
  - Collateral/presentations